

## Social Entrepreneurs Participating in the World Economic Forum on East Asia

*Jakarta, Indonesia 12-13 June 2011*



### **Dispanadda Diskul – Doi Tung (Thailand)**

Doi Tung was established to help impoverished migrant hill tribes at the Northern Thai border, plagued by opium cultivation as well as human and weapon trafficking in the 1980s. As an integrated approach to rural development, businesses were created with the long-term goal of community ownership. In addition to livelihood and skills development, Doi Tung focuses on health access and education opportunities. The Doi Tung model is currently being replicated in Afghanistan and Indonesia.



### **Bambang Ismawan – Bina Swadaya (Indonesia)**

For 40 years, Bina Swadaya has focused on the socio-economic development of Indonesia's rural communities through a number of activities, including educational publications, training, consulting and microfinance operations. Bina Swadaya's business operations are currently profitable, with 30% of all proceeds feeding back into the organization to promote civil society development and expansion to other parts of Indonesia.



### **Cindy Ko – Endeavor (USA)**

Endeavor specializes in high-impact entrepreneurship in emerging markets. It identifies and supports high-potential entrepreneurs, and provides key ingredients to success: mentorship, networks, advice, skills, and access to capital. Endeavor entrepreneurs generate sustainable economic growth and jobs, become role models and help nurture a culture of entrepreneurship, which spurs innovation and investment. Endeavor has selected 500+ entrepreneurs, who have created more than 130,000 high-value jobs and generated US\$ 3.5 billion in 2009 alone.



### **Sebastien Marot – Friends International (Cambodia)**

Friends-International works to protect marginalized children and youth, giving them opportunities to become productive citizens. It offers a range of social services for young people and their families, including education, vocational training and job placement. To increase the impact of its model and improve the protection of children globally, Friends-International developed organization networks (CYTI Alliance) and community protection networks (ChildSafe Network). Beyond Cambodia, the Friends-International model has expanded into Laos, Indonesia, Thailand, Myanmar, Egypt and Central America.



### **Sarah Mavrincac – aidha (Singapore)**

Aidha is a Singapore-based organization providing financial education and entrepreneurship training to the world's hopeful poor. While working to reach aspiring entrepreneurs throughout the world, aidha finds its core motivation in serving migrants, especially women, who leave their homes in the developing world in search of hope and opportunity for their children. The organization offers confidence-building, money management and entrepreneurship courses as well as microcredit services necessary to launch small businesses when migrants return home.



**Tony Meloto – Gawad Kalinga (GK) (Philippines)**

GK focuses on housing and community infrastructure, ensuring families have security of tenure in the areas in which GK builds. While building materials are provided through corporate donations, GK residents contribute ‘sweat equity’ by constructing their own homes. In addition, GK promotes local waste management, trains people in basic health and hygiene, and provides schools with supplies, mentors as well as educational sponsorships. GK’s vision of a slum and squatter-free Philippines is embodied by its campaign: ending poverty for 5 million of the poorest families by 2024.



**Ambrosius Ruwindrijarto and Silverius Unggul – Telapak (Indonesia)**

Telapak promotes sustainable logging and sustainable marine farming, as well as cultural integrity and economic empowerment of indigenous communities living near natural resources. Telapak sustains its activities through cooperatives and community enterprises. Current initiatives include printing, mass media, local politics, fisheries and forestry.



**Tosca Santoso – KBR68H (Indonesia)**

KBR68H is the largest private radio news agency in Indonesia, providing high quality, independent information, particularly in remote areas where its programs have opened up people’s access to the outside world. The network also carries many public service announcements, including information on services from local and international non-profits. Over 20 million listeners benefit from the 650 stations broadcasting KBR68H programs, which, in addition to news, also promotes discussions on legal reform, health policy, democratic developments, environmental protection, as well as religion and tolerance.



**Jack Sim – World Toilet Organization (Singapore)**

The World Toilet Organization (WTO) is committed to improving toilets and proper sanitation conditions throughout the world. Through its franchise, SaniShop, WTO trains people from poor communities to be sanitation entrepreneurs and sales agents, thus creating jobs and sustainable and scalable business models for delivering low-cost, high-volume sanitation solutions. WTO leverages resources and expertise from companies, professionals, academia, media, governments, NGOs, and local networks.



**Dan Viederman – Verité (USA)**

The complexity of modern supply chains poses challenges on implementing international labour standards at manufacturing sites employing hundreds of millions of people worldwide. Verité works with large multinationals to ensure accountability for problems like discrimination, sexual harassment, excessive working hours, poor safety conditions, and wrongful termination. Verité works in confidentiality with its corporate clients to embed social responsibility standards into their business and procurement processes. Verité estimates it has improved workplace conditions to date for 8 million vulnerable workers in China, India, Bangladesh, Indonesia, Thailand, Philippines, Malaysia, and Taiwan.